



Journal of Research and Rural Planning
Volume 8, No. 3, Summer 2019, Serial No. 26

Concessionaire: Ferdowsi University of Mashhad

Director: Hamid Shayan

Editor-in Chief: Aliakbar Anabestani

Editorial Board:

Christopher Bryant	Professor in Rural Planning & Development (University of Montréal)
Khadijeh Bouzarjomehri	Associate prof. in Ferdowsi University of Mashhad (Geography & Rural Planning)
Saied Pirasteh	Associate prof. in Geography and Environmental Management (University of Waterloo)
Jafar Javan	Professor in Rural Geography (Ferdowsi University of Mashhad)
Mohammad Reza Rezvani	Professor in Geography & Rural Planning (University of Tehran)
Abdorraza Roknoddin Eftekhari	Professor in Geography & Rural Planning (Tarbiat Modarres University)
Abbas Saeedi	Professor in Rural Geography (Shahid Beheshti University)
Hamid Shayan	Professor in Rural Geography (Ferdowsi University of Mashhad)
Seyyed Eskandar Saydaee	Associate prof. in Geography & Rural Planning (University of Isfahan)
Ali Asgari	Associate prof. in Disaster Management (Yourk University)
Aliakbar Anabestani	Professor in Geography & Rural Planning (Ferdowsi University of Mashhad)
Ana Firmino	Professor in Geography and Regional Planning (New University of Lisbon)
Mojtaba Ghadiri Ma'soum	Professor in Rural Geography (University of Tehran)
Doo-Chul Kim	Professor in Rural Environment Management (Okayama University)
Seyyed Hasan Motiee Langroodi	Professor in Rural Geography (University of Tehran)

Editor Assistant: Mahdi Javanshiri

Proofreading: Editing Center of Lettrature

Executive Manager: Zahra Baniasad

Typesetting: Elaheh Tajvidi

Circulation: 50

Address: Faculty of Letters & Humanities Ferdowsi University Campus Azadi Sq. Mashhad-Iran

Post code: 9177948883 Tel: (+98 51) 38806724 Fax: (+98 51) 38796840

website: <http://Jrrp.um.ac.ir/>

E-mail: Rplanning@um.ac.ir

Price: 20000 Rials Subscription: 25 US\$ (USA) 20 US\$ (other)

Indexing and Abstracting:

ISC- SID- Magiran- Doaj- Index Copernicus

RICeST- ISI-Noormags- GoogleScholar- Civilica- Oaji & etc.

In the Name of Allah

Author Guidelines

To prevent delays in publication, authors should follow these guidelines:

1. The submitted article should not have been published in any local or foreign publications or foreign collection of articles.
2. English articles should be typed in narrow Times New Roman 11 in Microsoft Word format. Articles should be printed on A4 papers (with 3 centimeters spacing from top, 2 cm from below, 2 cm from right and 2 cm from left). Line spacing should be single.
3. The size of the article should not exceed approximately 9500 words or at most 15 printed pages of the size of the publication and at least 15 pages (including tables, figures, abstract and sources list).
4. For articles, the title including word spacing shouldn't exceed 60 words.
5. The author name of the article with the pen name of bold Times New Roman 10, his academic title or job is also marked with narrow Times New Roman 10 and in the case of several authors with the number specified. Moreover, the Email address and telephone number of the corresponding author should be mentioned as footnote.
6. Structured abstracts for article with Times New Roman 10 is one-column.
7. Figures and Charts in the article must be original and have a high quality. The original file of the figures should be sent in Excel, Word or PDF format with a resolution of 300 dpi. The font size, especially for curves (legend), should be big enough to be legible after the sizes are decreased for printing.
8. The structure of the article includes the following elements:
 - 8 -1. Title page: in the identification page, title of the article, name and surname of the author(s), scientific rank, full address (postal code, telephone and fax numbers and email address), location of the research, person in charge for the article and date of sending the article should be mentioned. Corresponding author's name should be specified with a star mark.
 - 8-2. Abstract: includes Structured abstracts (include: Purpose, Methodology, Finding, Practical implications, Original/value) of the article and keywords (3 to 6 words). The abstract should not exceed 300 words and should give a summary of the introduction, method of the research, findings and conclusion. In addition to the structured abstract, it is necessary to have a Persian extended abstract with 750 to 1000 words and include introduction, theoretical framework, methodology, discussion, conclusion and keywords in a way that contains information from the whole article and can be printed separately. Due to the fact that the article will be returned later in English, there is no need to translate the abstract into English.
 - 8-3. Introduction: includes necessity of doing the research, unanswered questions about topics of the article and purpose of the research and the method of article for answering them.
 - 8-4. Research theoretical literature: includes scientific descriptions, latest theories and scientific discussions related to the article's topic, viewpoints of the connoisseurs, background information and finally a conceptive model for the research.
 - 8-5. Methodology of the research: includes designing the research, time and place of doing the research, samples under study, sampling method, and process of gathering data, measurement tools and methods of quantity and quality analysis.
 - 8-6. Findings: presenting precise results of important findings according to scientific principles and using the required tables and charts.
 - 8 -7. Discussion and conclusion: includes the effects and the importance of the findings of the research and those of similar researches emphasizing on the differences between them and the reasons for those differences, explains the article's potential to be universal and the scientific usage of the findings and presents necessary guidelines for continuing relative researches, conclusion, possible suggestions and recommendations.
 - 8-8. Acknowledgment: be submitted before used resources and refrain from mentioning the doctor and engineer.
9. References: the references relied on should be mentioned both in the text and in the end of the article.
 - 9-1. References in the body of the article should be mentioned in parenthesis (APA) with author or authors' name(s), year of the publication and page respectively. Reference to published works should be mentioned in the original language (Persian or English).
For example: (Woods, 2005, p.27).
 - 9-2. In the end of the article, the sources used in the text should be presented in alphabetical order of the authors' surnames as below:
Sample:

- Bourne, L. S. (1981). *The geography of housing*. London: Edward Arnold.
- Turgat, H. (2001). Culture, continuity and change: Structural analysis of the housing pattern in squatter settlement. *Global Environment Research (GBER)*, 1(1), 17-25.

9-3. Types of quotes (direct and indirect), quotes the content and materials from sources and references, in bold letters and using conventional markings, and the names of the owners of the works, the date and the number of pages of the references, immediately write in parenthesis.

10. Articles extracted from dissertations and master thesis with the name of supervisor, consultants and students are published together with the responsibility of the supervisor.

11. If an institute is in charge of the costs of the research or writing the article, should be noted in the section of acknowledgment.

12. Article Evaluation Method: Submitted papers that qualify for admission, articles are sent to referee's expert on that subject. Reviewer values, besides qualitative evaluation of articles, propose valuable strategies. The suggestions of the referees will be sent to the author in full, but without the referee's name.

13. The Journal reserves the right to reject or accept, as well as to edit the articles, and the articles will not be returned. The original of the articles will be rejected or canceled after three months from the journal archive collection and the Journal of Rural Research and Planning will have no responsibility in this regard.

14. If no response was received by the authors within one week, it means that they agree to the amendments that were made and to be published.

15. In order to submit an article, the esteemed author(s) should visit the publication Website of Journal of Research & Rural Planning <http://jrpp.um.ac.ir/> and send their articles after registration following the instructions given.

16. Dear authors, articles that are not prepared in accordance with the journal's format are returned to the author and will not be included in the evaluation process.

17. The essential files to send through the system are:

a) File Specification Authors: In the MS. Word environment contains names and authors specifications in Persian and English.

b) Main file of the article without specification: In the MS. Word environment contains the main text of the article without the names and authors' specifications.

c) Extended Abstract File: Includes Persian Abstract in the form of a file in the MS. Word environment.

18. More detailed and more precise terms are also provided in the Author's Guide to writing and submission of articles.

19. The article will be returned to English after a scientific evaluation and the author (s) will be obliged to translate it into editing centers and it will not be possible to submit a certificate of acceptance before the translation is completed. Therefore, it is recommended that Persian speakers prepare and submit their article in Persian language and follow the process of scientific evaluation and acceptance of its translation.

Scientific Advisers Journal

Dr. Alireza Abdpour	Assistant prof., in Water Engineering	University of Mohaghegh Ardebili
Dr. Amir AhmadPour	Associate prof., in Agricultural Education and Extension	Sari Branch, Islamic Azad University
Dr. Mostafa Ahmadvand	Associate prof., in Agricultural Education and Extension	Yasouj University
Dr. Morteza Akbari	Assistant prof., in Enterpreneurship	University of Tehran
Dr. Saied Reza Akbarian Rounizi	Associate prof., in Geography & Rural Planning	Shiraz University
Dr. Aliakbar Anabestani	Full prof., in Geography & Rural Planning & GIS	Ferdowsi University of Mashhad
Dr. Zahra Anabestani	Assistant prof., in Geography & Urban Planning	Mashhad Branch, Islamic Azad University
Dr. Sadegh Asghari Lafmejani	Associate prof., in Geography & Rural Planning	University of Zabol
Dr. Hasan Darabi	Assistant prof., in Geography & Rural Planning	University of Tehran
Dr. Behrouz Gharani Arani	Assistant prof., in Geography & Rural Planning	Payame Noor University
Dr. Ali Goli	Associate prof., in Geography & Rural Planning	Shiraz University
Dr. Mahdi Hesam	Assistant prof., in Geography & Rural Planning	Guilan University
Dr. Bahram Imani	Assistant prof., in Geography & Rural Planning	University of Mohaghegh Ardebili
Dr. Mohamamd Amin Khorasani	Assistant prof., in Geography & Rural Planning	University of Tehran
Dr. Gholamreza Khoshfar	Associate prof., in Social Planning	University of Golestan
Dr. Sediqeh Kiani Salmi	Assistant prof., in Geography & Rural Planning	Kashan University
Dr. Mahmoudreza Mirlotfi	Associate prof., in Geography & Rural Planning	University of Zabol
Dr. Valiollah Nazari	Assistant prof., in Geography & Rural Planning	Farhangian University
Dr. Bahman Sahneh	Assistant prof., in Geography & Rural Planning	University of Golestan
Dr. Ali Shamoddini	Assistant prof., in Geography & Rural Planning	Marvdasht Branch, Islamic Azad University

Table of Contents

Title	Pages
The Effect of National and State Land Resource Allocation on Sustainable Rural Development (Case Study: Northern and Southern Bar'an Rural District in Isfahan Province) Asghar Norouzi - Yousof Ghanbari - Mohammadsadegh Ebad	(1-19)
Investigating Water Conflict Management Strategies among Irrigated Wheat Growers of Doroudzan Dam Network Fatemeh Hosseinizadeh - Maryam Sharifzadeh	(21-33)
The Entrepreneurial Marketing Mix in Rural Women's Local and Traditional Art Business Zahra Torkashvand	(35-48)
Investigating the Causes and Factors affecting the Improvement of Rural Housing Quality (Case Study: Oraman District, Sarvabad County) Aeizh Azmi - Hamdi Rahmani - Saadi Salehi	(49-68)
Identification and Prioritization of Factors Affecting the Creation of Rural Entrepreneurship Opportunities in Iran Maryam Salehi Kakhki - Mahdi Jahani	(69-90)
Land Subsidence Vulnerability Assessment of Rural Settlements in Fars Province Ali Goli - Maryam Moradi - Maryam Dehghani	(91-106)
Explaining the Landscape Identity Components in the Tourist Villages with Valuable Texture in Iran Anahita Hosieni - Morteza Tavakoli - Mahdi Pourtaheri- Adorreza Rokoddin Eftekhari	(107-125)
Policies and Planning Approach: Challenges and Opportunities for Local Stakeholders' Empowerment and Sustainable Development (Case Study: South and South-East Villages of Tehran) Naser Shafieisabet - Neginsadat Mirvahedi	(127-147)