Investment Prioritizing of Food and Agricultural Processing Industries (Case Study: Hamedan County)

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Extended Abstract

1. INTRODUCTION
Rural industrialization strategy that provides the right tools to diversify the rural economy and thus creating jobs and increasing economic approach is considered more balanced income distribution, rural living standards improve, the achievement of sustainable development in rural area provides. Accordingly, rural industrialization could be through increasing production, productivity, employment opportunities, provision of basic needs and creating links with other economic sectors, very important role to play in rural development. Although the agricultural sector in most provinces can play a major role in job creation, but unfortunately due to the traditional structure of agriculture, the sector has a high employment rate. However, due to lack of storage chains and lack of market access or delay in transportation, a considerable part of agricultural products in different ways raised and the economic cycle is outside the village. One of the strategies that have been effective and has an important effect in this case, the use of appropriate methods and optimum storage of food that could act diverse industries is the internal consumption on a commercial scale are that enhance the quality developed and the period of food preservation is more and create more value added.

2. THEORETICAL FRAMEWORK
Development of complementary industries and agriculture can be a good way to prevent injuries and increase the value-added agricultural products. Emphasizes the need to reduce losses in agricultural production through the completion of the process after the formations of patterns in the development of processing industries in rural areas were. However, despite the importance of industries and a relatively new concept in the agricultural sector and the national economy is still as worthy of support and guidance is not. According to the definitions, limitations, sources of funding for capital investments or high-risk investments in manufacturing activities require planning and investment priorities- investment is unavoidable. In addition, it is possible to prioritize funding allocation provides resources, time and costs to prepare the pre-investment and feasibility study of the project decreases. The aim of this study was to identify industry has the capability and potential of the city of Hamedan and prioritize investments in agricultural processing industries is to guide investments.

3. METHODOLOGY
This study aimed to prioritize funding for the development of agricultural processing industry using the Delphi method has been done. Delphi is systematic research approach or method for extracting comments from a group of experts on an issue or a question. The population in the city of Hamedan processing industry and research experts collected data and field research is based on in person. The designer and the analyst of this research are to design the questionnaire, a trio of researchers, supervisor and counselor made. Delphi Group survey set was composed of 39 people, all of the professionals and experts in the region are agriculture industries. The design of the questionnaire, the designer and analyst, based on regional data, the most appropriate for the purposes of the processing industry in the context of a specific questionnaire for the feedback of Delphi set.

4. DISCUSSION
Our findings show that industries such as sunflower oil, corn syrup and jelly fruity alcohol and taking all indicators have lower priority than necessary deductions. As you can see, all the processing priority of the potato crop were among the main priorities, which shows the strategic nature of this product, because production depends on the potatoes, and a large percentage of the population are farmers living in the city to this
product. In particular, resource constraints will
determine the need for capital investment planning
in each area in accordance with certain criteria and
specific characteristics of the region must be done.
The results show that in the study area in order to
motivate and attract a measure of initial capital
required initial investment, return on investment
and return criteria, the period of high economic
importance are to encourage investment. So
planning for investments in processing and
processing agricultural products according to these
three criteria is important in introducing
investment options.

5. CONCLUSION
Based on the results of the various options available
for investing and taking into consideration all the
criteria and the importance of each of the proposed
measures, investment in processing and garlic and
potato product become very high priority.
Therefore, we should develop programs to invest in
the production of these products in the region
created. These industries can flourish and attract
capital investment in the conversion and processing
of agricultural products.

Key words: Prioritize investment, agricultural
processing industry, Delphi approach, Hamedan County.

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