Affecting Factors in Rural Entrepreneurship
(Case Study: Rural Areas of Minodasht County)

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Extended Abstract
1. INTRODUCTION
One of general goals of development in most countries, such as Iran, is reduction of unemployment and development of careers activities. Almost all communities with problem unemployment encountered Dimensions of the problem all sections of society such as economic, social, cultural and political sectors, is affected. Now, in all social, creating and reinforcement of entrepreneurship less and more is important issue. The views and various methods for its promotion have been proposed depending on the circumstances of each community can be used .and In Oder words, entrepreneurship is as trending toward planned risk activities both in context of employment and finance and Then do everything to create advantages and privileges. In our country, there are problems, such as rural- urban migration, slums and poverty as many of others developing countries that root of them is in rural underdevelopment and rate of high unemployment. Province of golestan such as others region in countries, is faced with many problems that by Planning principles and Creating jobs and rural entrepreneurship can be conditions for the full development of sectors such as agriculture, industry, services and tourism prepared. By considering the existing statistic at this area, the importance of this topic becomes apparent; thus, current research is done with goal offering appropriate strategy for rural development and with the aim of enjoying employment opportunities and attending to entrepreneurship to get the appropriate answer of the following questions.
1- What level is Status entrepreneurship of understudy villagers?
2- What are the most important factors affecting on status of entrepreneurship?

2. THEORETICAL FRAMEWORK
Entrepreneurship the process of creating value through providing a unique combination of resources refers to the use of an opportunity, which requires an entrepreneurial act and an entrepreneurial agent. Entrepreneurial action to conceptualize and implement an idea, process of product serve or a new business has implied .The view behavioral entrepreneurial process includes a set of actions that to identify and evaluate an opportunity, definition of the concept of the business, identify the resources needed, to obtain the necessary resources and implementing exploitation of business are the essential. Rural entrepreneurship in principle no difference with the general concept of entrepreneurship. Specific conditions in rural areas such as high risk, lack of facilities and lack of management in these areas causing the field of Entrepreneurship in this area is different from other regions and actions.

3. METHODOLOGY
Current research is application and from aspect of method is descriptive and analytical. The main instrument present study is questionaries’ that validity of items by staff of university of Isfahan has been confirmed. For collecting the required information, questionaries’ is including three section (descriptive, membership in second groups, and factors affecting of entrepreneurship).

At this research, for statistical analyzing used from descriptive statistics (frequency, mean, variance, Standard deviation and percent of maximum and minimum) and also the inferential statistics Test F, Chi square analysis and diagnostic is used.

4. DISCUSSION
The result of shows that villages capable or high level of entrepreneurship have Further active in the secondary groups, more risky with higher knowledge more knowledge about entrepreneurship and favorable attitude towards entrepreneurship than the topic of the subject of entrepreneurship and innovation. That the situation better interact and participate in several meetings related to various issues such as entrepreneurship the level of higher education among this group of individuals without doubt must also be effective. Of the other hand the village has a traditional beliefs believes that the fate of individual, the degree Risk appetite have low morale like other people new innovations in the field of employment and entrepreneurship not accepted and following innovation will not go. Also, as mentioned, one of

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more efficiency factors affecting on entrepreneurship in rural area is economic dimension of individuals and households among which one of the effective factors is income of under study.

5. CONCLUSION

The result of studies shows that the majority of individuals have low level of entrepreneurship. Also, according to the results of the variables that can create maximum differentiation between the four groups of entrepreneurs (in terms of levels of employment in the field of entrepreneurship) are include risk appetite, income amount from main job, the level of education and literacy. Therefore it could be said that, due to the low level of entrepreneurship in the under study region, low income of people causes the increase unemployment and also the low overall economic situation causing the power of risk appetite was reduced and people of under study less following the idea of risk appetite support of risk and innovation of rural entrepreneurship with the use of subsidies for the production and the results bring of new ideas and job creation order to create a spirit of competition and practical training of entrepreneurship skills, field visits the activities of successful entrepreneurs, to be held.

Keywords: Rural development, employment, rural entrepreneurship, Minoodasht County.

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